

Building our Power by Educating our Legislators

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Overview

- I. Lobbying 101
- II. You Are Nevada's Veterans
- III. Politics & The Legislature

Lobbying 101

- Know the Mission & Your Goals
- Persistent & Consistent
- Effective & Efficient, Respect Their Time
- The Unfortunate Reality- The Zero Sum Game
- Be a Resource
- Create a Mutually Beneficial Relationship
- Polite – Professional – Patient

You Are Nevada's Veterans

- A Lobbyist's Dream Team
 - You Are a Top Brand
 - Your Clout & Social Prestige
- 339,000 Veterans in Nevada ! 1 out of 9 !
 - 50% Greater than the National Average
 - 14,000 Active Duty Nevadans Serving our Country at Home and Abroad

Politics & The Legislature

- 21 State Senators & 42 Assemblymembers
 - 14 of the 63 are Veterans
- 1536 Bills Introduced Last Session !
- Legislators Need You !
 - Limited Ability to Know Each Subject Area
 - Limited Amount of Time
 - Be an Educator

Politics & The Legislature II

- Know Your Legislator
- Lobby *Your* Legislator Whenever Possible
- Build a Relationship
 - Through Events, Church, Lobbying, Activities
- Politicians Like to Say Yes, Help Them